

Coffee News[®]

New Westminster

**"Advertising Your Business...
3 Meals a Day...7 Days a Week!"**



Looking to **Grow Your Business?**

- Increase Sales!**
- Develop referrals!**
- Sell new products & services!**
- Generate new clientele!**
- Encourage local patronage!**

To reserve your advertising space today, call:

604-484-3191

Visit our website for contest rules and restaurant listings

www.coffeenewsnewwest.com

Is Coffee News Advertising For You?

Thank you for your interest in advertising in Coffee News.

Coffee News is Exclusive so just ONE business from each category is allowed. This allows you to **LOCK OUT** your competition!

Editions: We offer two editions—North New West (Sapperton, Royal Square, Uptown) and South New West (Queensborough, 20th Street, 12th Street, Downtown, Westminster Quay). Each edition is read by over 7,500 people each week.

Rate Grid (monthly pricing):

	Single Edition (3 month term)	Both editions (3 month term)	Single Edition (6 month term)	Both editions (6 month term)	Single Edition (annual term)	Both editions (annual term)
Single (2" by 3")	\$150	\$270 <small>(10% discount)</small>	\$142.50 <small>(5% discount)</small>	\$255 <small>(15% discount)</small>	\$135 <small>(10% discount)</small>	\$225 <small>(25% discount)</small>
Double (4" by 3")	\$300	\$510 <small>(15% discount)</small>	\$270 <small>(10% discount)</small>	\$480 <small>(20% discount)</small>	\$255 <small>(15% discount)</small>	\$420 <small>(30% discount)</small>
Triple (6" by 3")	\$450	\$720 <small>(20% discount)</small>	\$382.50 <small>(15% discount)</small>	\$675 <small>(25% discount)</small>	\$360 <small>(20% discount)</small>	\$585 <small>(35% discount)</small>
Quad (8" by 3")	\$600	\$900 <small>(25% discount)</small>	\$480 <small>(20% discount)</small>	\$840 <small>(30% discount)</small>	\$450 <small>(25% discount)</small>	\$720 <small>(40% discount)</small>

All of our ads are 3 inches wide. All pricing above is monthly pricing. A further 10% discount is available for pre-payment. A business card sized display ad in the local paper costs \$190 per insertion! We offer 12 months in Coffee News for the price of 3 months in the local paper AND your ad isn't buried in the middle.

Why Advertisers Renew? Our statistics show us that over 80% of all advertisers that keep their ad running one or more years renew over 80% of the time! This shows that repetition is the key! At these affordable rates that is possible.

Ad Setup: One Time \$35 charge so your ad will look professional and stay with the FUN theme. Ad Changes: \$10.

Ad Design: This can be done by the Coffee News ad designer for FUN & PROFESSIONAL looking ads.